

# THE NEW JERSEY PLANNER

THE NEW JERSEY PLANNING OFFICIALS

The New Jersey Planning Officials announces its 2017 Advertising Rates for our popular New Jersey Planner. Last year's circulation was approximately 50,000 copies. We have reclassified our advertising rates to better reflect your needs. Our **BRONZE** Level package is our "Traditional" advertising package which includes 6 business card ads in our print media. For a nominal upgrade to our **SILVER** Level package your full color business card ad will appear in our Land Use Professional Directory in one county in our searchable database. Need a little more? Experience the full reach of NJPO networking. Our **GOLD** Level will include everything in our Silver Level package but also includes a hyperlink to your website; your company will be listed in 5 counties of your choice and a direct email from our website. Work in multiple areas of the state? Our **PLATINUM** level covers 10 counties of your choice! Need the ultimate in advertising? Our **TITANIUM** level covers the entire state!

## 2017 Member Advertising Packages

<b>TITANIUM</b>	<b>\$120 per issue</b>
Business Card Ad in six issues of the planner Website Ad on njpo.org <b>21 Listings</b> on our County Based Land Use Professional Directory Direct Email link from NJPO website	
<b>PLATINUM</b>	<b>\$104 per issue</b>
Business Card Ad in six issues of the planner Website Ad on njpo.org <b>10 Listings</b> on our County Based Land Use Professional Directory Direct Email link from NJPO website	
<b>GOLD</b>	<b>\$98 per issue</b>
Business Card Ad in six issues of the planner Website Ad on njpo.org <b>5 Listings</b> on our County Based Land Use Professional Directory Direct Email link from NJPO website	
<b>SILVER</b>	<b>\$92 per issue</b>
Business Card Ad in six issues of the planner Website Ad on njpo.org 1 Listing on our County Based Land Use Professional Directory	
<b>BRONZE</b>	<b>\$90 per issue</b>
6 Issues per year Business Card Ad	